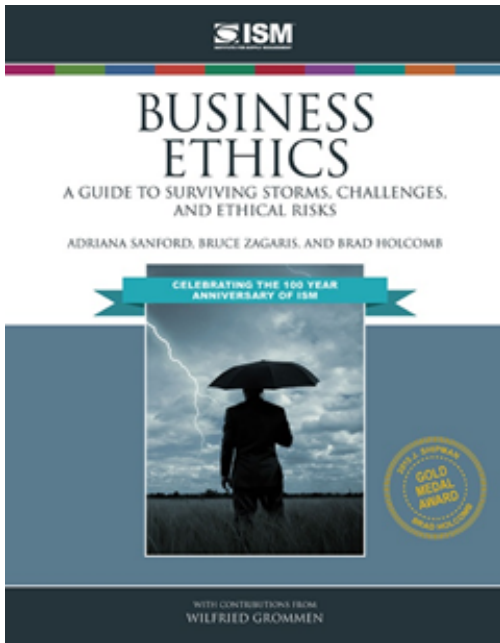


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# Business Ethics: A Guide to Surviving Storms, Challenges, and Ethical Risks



This important book addresses and illuminates two important macro-level trends shaping the current and future practice of supply management. The most immediate trend is quite clear. The supply management profession has never before faced the level of scrutiny and compliance responsibility that it currently encounters. The compliance responsibility is itself driven by the ineluctable force of globalization. While the rise of globally extended supply chains has been a driving force for growing prosperity and improved standards of living, it has also created or accentuated new risks, including those discussed at length in this work, such as counterfeit products, money laundering, and human rights abuses.

The second major trend is the accountability imposed by society on companies for how they conduct their business affairs. In an important shift, what matters for consumers and customers today is not just how much money a company makes but how it makes its money. Companies that are not mindful of this shift will find that their customers, and the societies they live in around the world, will shift their business away from firms seen as irresponsible and reward companies that take care to interact with the global community as good corporate citizens. This book provides critical insight for current and aspiring professionals in this new global paradigm.

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